

# Keep costs down to ensure revenue converts to profit

The economy is starting to show signs of improvement and revenues are likely to start rising. But, only by keeping costs low will it be possible to generate the largest profits.

## What's the best way to keep your business costs low?

Carry out a supplier rationalisation and look to find the right suppliers by measuring them against your particular requirements.



Here are a few factors to be conscious of...



# 53%

of the global executives surveyed by Deloitte said that supply chain disruptions have become more costly to their organisations over the last three years.



**The most effective risk management strategy** is to build stronger extended value chain relationships.

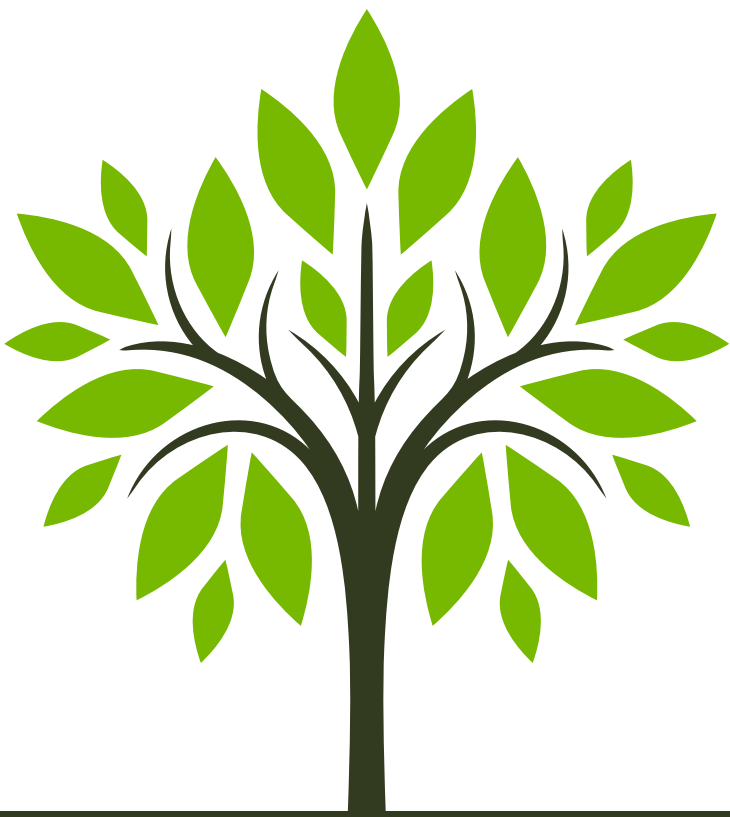


of executives see margin erosion as the most costly outcome of a supply chain disruption.

Companies that acknowledge supply chain as a strategic asset achieve

# 70%

higher performance



# 81%

of supply chain experts rated sustainability as important, favouring collaborating with their suppliers to create a responsible supply chain footprint and procurement framework.

More than two-thirds of all supply chain experts say sustainability will play a more important role in the supply chains of the future.

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